

### REMARKS

Reconsideration and allowance are respectfully requested in light of the above amendments and the following remarks.

A proposed change to Fig. 1 is submitted herewith to overcome the objection thereto.

New claim 8 recites features of original claims 1 and 6, which are now cancelled.

Claims 1-4 and 7 were rejected, under 35 USC §103(a), as being unpatentable over Yamamoto (GB 2 031 247). Claim 5 was rejected, under 35 USC §103(a), as being unpatentable over Yamamoto in view of Ssutu (US 6,535,613). Claim 6 was rejected, under 35 USC §103(a), as being unpatentable over Yamamoto in view of Ueda et al. (US 5,751,828). To the extent these rejections are deemed applicable to the amended claims, Applicant respectfully traverses.

It is submitted that new claim 8 is not disclosed or suggested by the individual or combined teachings of Yamamoto and Ueda for the following reasons.

First, the aim and the main claim of Yamamoto are directed to a loud speaker permanent magnet that employs a ferrite magnet, and there is no teaching to consider a magnet other than a ferrite magnet.

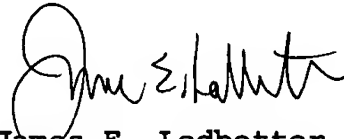
Second, column 1 of Ueda's US patent describes the disadvantages of Nd-Fe-B system magnets, among which is their expensiveness. Ueda also mentions in column 1 that "an experiment of using a lower amount of magnet material" was made to lower the expensiveness. Present claim 8 results in an enlargement of the magnet (compare magnets 8.1, 8.2, and 8.3 of Figs. 2-4 of the present application to magnet 8 of the related art shown in Fig. 1 of the present application) and, therefore, in an increase of the cost of the magnet. Since Ueda teaches away from increasing the expensiveness of the magnet system, Ueda also must teach away from modifying Yamamoto's device to increase its expensiveness. Therefore, Ueda does not suggest increasing the size of the magnetic, as required for the structure defined by claim 8.

In accordance with the above discussion, Applicant submits that the combined teachings of Yamamoto and Ueda do not suggest modifying the structure disclosed by Yamamoto to obtain the invention defined by claim 8. Therefore, allowance of claim 8 and all claims dependent therefrom is warranted.

In view of the above, it is submitted that this application is in condition for allowance and a notice to that effect is respectfully solicited.

If any issues remain which may best be resolved through a telephone communication, the Examiner is requested to telephone the undersigned at the local Washington, D.C. telephone number listed below.

Respectfully submitted,



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